

## HOW TO THRIVE IN 2009

**“However beautiful the strategy, you should occasionally look at the results.”**  
- **Sir Winston Churchill**

If you are in consulting (sales, professional services, speaking, training, human resources, marketing, finance) and want to not just get ahead, but thrive, **block out March 4 on your calendar right now**. Hear from a lineup of experts and regional leaders on how to size up the opportunities in 2009 – and boost your revenues, client value and your expertise. The annual Pacific Northwest Chapter conference is expected to sell out!

Our top-notch slate of speakers will share valuable insights on –

- Current economic trends and what it means for Northwest business
- Bright spots in consulting and areas on the decline
- How to overcome the ethical dilemmas we will face in 2009
- How to leverage other consultants to boost your revenues and your expertise



PLUS - Update  
your Executive  
Portrait while you  
attend!  
(Details Online)

### Featured Speakers



**John Mitchell, Ph.D., M & H Economic Consultants**

#### Where to Now?

Hear the former economist for U.S. Bank share his insights on emerging economic trends and what they mean for the nation, the world, and the northwest. Take away valuable conclusions that you can use immediately with clients.



**Cathy Gibson, Principal, Moss Adams Consulting**

#### The Frontiers of Consulting

Learn about new directions in the consulting world and areas that are on the decline. Better frame *your own* consulting opportunities after hearing this forward-thinking consulting leader.



**Al Erisman, Ph.D. Professor, Seattle Pacific University**

#### The New Age of Ethics

From Ponzi schemes of epic proportions to crooked politicians and predatory lenders – where has good judgment, and good old fashioned ethical behavior gone in a world gone mad? Receive guidance in navigating these trying times from one of Puget Sound's top ethics scholars.

### CMC Panel

#### How to Leverage your Network for Profit

This veteran group of Certified Management Consultants (CMCs) will share insights on how to use the knowledge and skills of *other consultants* to boost your client value. Non-financial partnerships, strategic alliances, sub-contractors, key referrals and more. Boost your revenue and expertise!

**March 4 -- 7:00 to 11:00 am**

**Location: Bellevue Club, 11200 SE 6<sup>th</sup>, Bellevue, WA 98004**

**\*\*Qualifies for CPA and CMC Continuing Professional Education**

\$125 includes breakfast & parking (IMC Members \$100) + Portraits \$85 (IMC \$75)

To purchase a table for 8 at \$750, call 206.367.8997

Register today at [www.imcpcnw.org](http://www.imcpcnw.org)

Today's new economy will demand more than ever that we deliver targeted results as we face new ethical dilemmas walk away prepared to grab your opportunities and thrive in 2009!

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